

Press info, May 26 2025

Great sport and a great atmosphere at the premiere of the LOWA Trail Trophy from May 21 to 25, 2025

The LOWA Trail Trophy from May 21 to 25, 2025 was a special premiere: spectacular landscapes, rain and snow in the mountains, muddy trails, exciting competitions and a great atmosphere among the 300 or so runners. The fastest man was Matthias Reichert from the Allgäu Racing Team, the fastest woman was Sonja Kinnert from Austria.

The LOWA Trail Trophy started in Pfronten in the Allgäu and led over 4 stages with the towns of Grän, Weissenbach and Reutte back to Pfronten. And the stages, which were between 23 and 30 kilometers long, had it all: race director Martin Hafenmair's route ensured **pure trail running on narrow, alpine paths, sometimes secured by ropes, with rain and snow and sometimes mandatory helmets.** This not only made for great experiences, but also for spectacular pictures, including the occasional slide. The delicious and daily changing catering (including Kaiserschmarrn, spinach dumplings, waffles, apple strudel, etc.), top organization and dedicated stage locations left an excellent overall impression on the cheerful participants.

The men's race was a close one between Matthias Reichert from the Allgäu Racing Team and Mario Koch from Pfronten, who was competing for LTT partner DMG Mori. In the end, it was Reichert who was able to pull away again and again, especially on the downhills, and took the overall victory with a lead of less than four minutes. "That was exactly my thing: technical trails, great organization and then a great battle with Mario Koch." LOWA trail racer Johannes Ostfalk came third.

Austria's Sonja Kinna won the women's race with 4 day wins, ahead of Julia Güthling and Maria Elisa Legelli. Kinna: "It was a great race. My legs were quite heavy at the start, but they got better and better at the end." Sandra Saitner, a LOWA trail racer, won the Women Master class, and Ildiko Wermescher, a local hero, was also at the top of the Senior Master Woman class.

DAS NEUE TRAILRUNNING ETAPPENRENNEN AUF DEN SCHÖNSTEN TRAILS DER ALPEN







The overall victory in the Master Men was secured by the Swiss Michael Furrer, in the Senior Master Men by the Austrian Günther Aigner - Anton Philipp from the Allgäu had to be treated in hospital after winning the first two stages due to a fall on his hand and still finished second in the end.

Title sponsor LOWA was also extremely satisfied: in addition to the sporting successes of the LOWA Trail Racers, CEO Alex Nicolai also took advantage of the LTT to run at least a few stages. LOWA Marketing Manager Ulf Michels summarized: "As a brand, we want to create experiences in the trail running sport. And we succeeded brilliantly: There were great, exciting competitions in a spectacular landscape, coupled with a very relaxed, informal atmosphere and visibly good-humored athletes. We are looking forward to the next edition."

All information and results at trail-trophy.com

Contacts

PLAN B Jürgen Kurapkat

Head of Communication Tel. + 49 15155010147 juergen.kurapkat@planb-event.com

LOWA

Veronika Leikam

Marketing & PR Tel. <u>+49 8137/999-351</u> presse@lowa.de

DAS NEUE TRAILRUNNING ETAPPENRENNEN AUF DEN SCHÖNSTEN TRAILS DER ALPEN



